



Sefton Council Digital Strategy

Ready for the Future

www.sefton.gov.uk

Sefton Council 

A Digital Strategy for Sefton 2021-2023

- Developed in line with the Councils 2030 Vision and included significant engagement and consultation
- Recognises and takes into account Regional and National Strategies
- Two year strategy in line with key priorities for the Council
- Outward facing document which sets out the authorities ambitions and priorities
- Internal governance being established to robust programme development and delivery



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Objectives

Connected Council – *we will use digital technology and solutions to transform and improve how the Council operates*

Empowered Residents – *we will use digital technology to consolidate and transform the relationship between the Council and its residents so that residents have better access to online services and benefit from improved digital inclusion*

Business Growth – *we will ensure that residents and businesses benefit from high speed internet connectivity, have access to digital skills, and the ability to leverage the opportunities afforded by digital technologies*



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Connected Council

- Council staff have access to appropriate end user devices and systems
- Staff can work in an agile way
- Use of technology allows us to rationalise buildings
- Digital projects provided value for money and have clearly defined outcomes
- Access to data intelligence tools to inform decision making
- Deployment of smart sensor technology as a preventative tool
- Improved customer experience

Empowered Residents

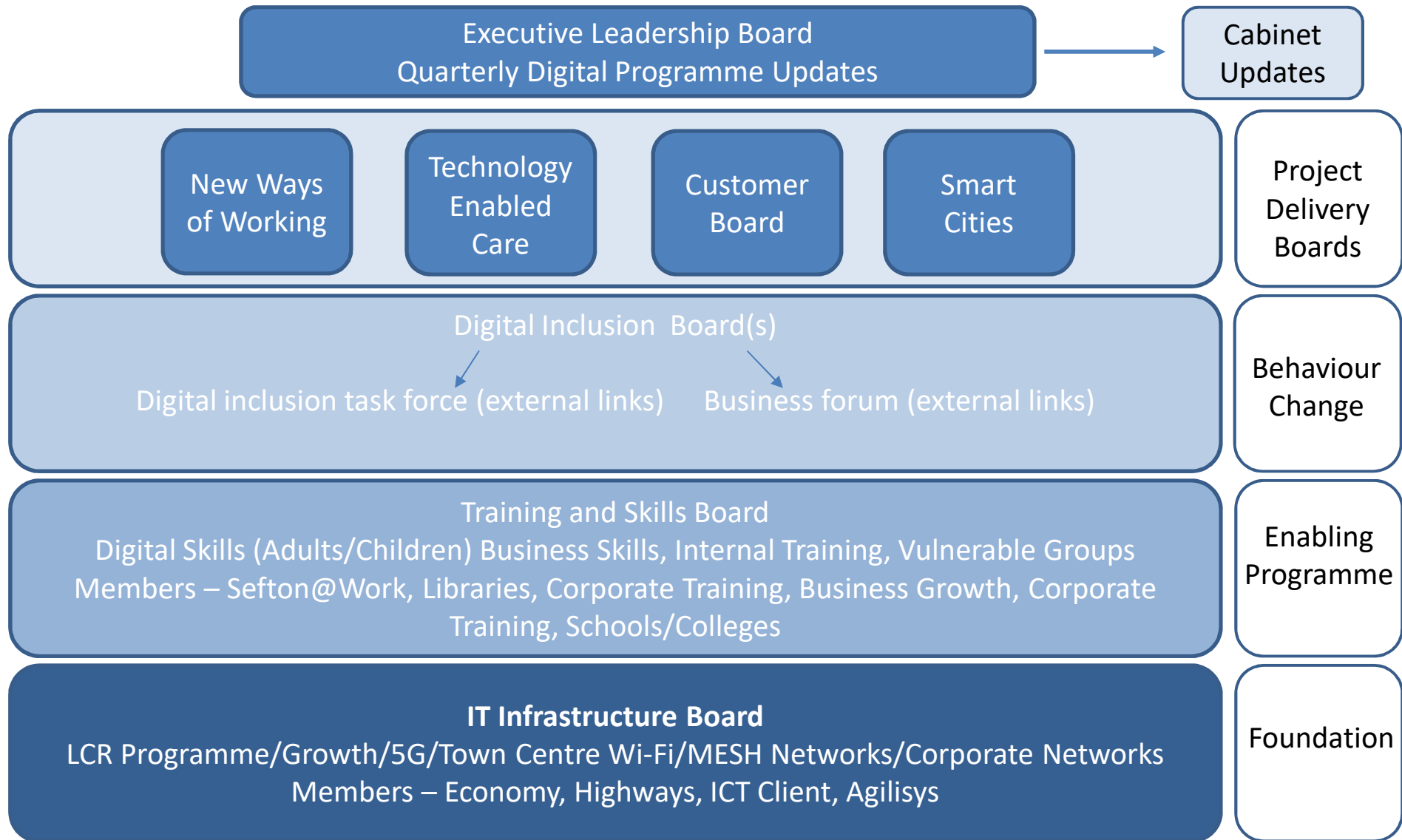
- Customers empowered to manage their own interactions with the Council
- Accessible and easy to use website
- Proactive notifications to customers
- Internet of things technology used to keep residents safe, healthy and live independently
- Improved access to digital
- Digital Skills

Business Growth

- Robust digital connectivity, including high speed broadband and mobile network connectivity
- Open data to drive economic growth and innovation
- Empowered businesses to exploit digital markets
- Employability of residents
- Sefton is an attractive location for businesses
- Links to visitor and tourism and exploit digital to attract new visitors and improve the user experience



Governance





Questions/Feedback

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