

CONSULTATION AND PUBLIC ENGAGEMENT PANEL MEETING

15TH JULY 2022

Teams Meeting

Present:

Councillor Paulette Lappin (Chair)
Councillor Les Byrom – CBE Victoria Ward (Vice Chair)
Councillor Janet Grace – Victoria Ward
Councillor Tony Brough – Ainsdale Ward
Councillor Simon Shaw – Birkdale Ward
Paul Semple – Community Participation manager, National Trust
Stephanie Jukes – Energy & Environmental Manager (Sefton)
Donna Gutteridge - Strategic Transport Planning and Investment (Sefton)
Bridie Finnan – Communications Team (Sefton)
Natalie Ashworth – Public Health (Sefton)
Stuart Barnes – Head of Economic Growth & Housing (Sefton)
Mike Mullin – Head of Invest Sefton (Sefton)
Suzanne McCumiskey – Public Health Population Growth Officer (Sefton)
Diane Blair- Healthwatch Sefton
Andrew Dunsmore – Transport Planning Manager (Sefton)
Heather Redhead – Public Health Lead
Georgia Ribbons – Young Advisor Lead for Sefton CVS
Jayne Vincent – Public & Consultation Engagement Officer (Sefton)

Apologies

Debbie Appleton – Merseyside Fire & Rescue Service
Jackie Sutton – Merseyside Fire & Rescue Service

	ACTION
<p>Welcome and Apologies</p> <p>Apologies; D Appleton, M Sutton</p> <ul style="list-style-type: none">• Chair mentioned the passing of Councillor Friel with great sadness. Councillor Friel was an original founding member of this Panel and did excellent support and work.• Chair asked for a minute's silence as a mark of respect for Councillor Friel.• Councillor Janet Grace is departing the Committee and Chair thanked her for all work over the last years and Councillor Liz Dowd is to replace her.• Chair welcomed Councillor Liz Dowd to the Committee	

<p>2. Declarations of Interest</p> <ul style="list-style-type: none"> • No Declarations of Interest were received 	
<p>3. Minutes of the Previous Meeting</p> <ul style="list-style-type: none"> • The minutes held on the 27th May are a true and accurate record 	
<p>4. Matters arising</p> <ul style="list-style-type: none"> • JV informed Panel Diane Blair/Pippa McHaffie, in connection to the Domiciliary Care consultation had been in touch with Debbie Appleton regarding connections with the Fire Service • Work to commence next week 	
<p>5. National Trust Community Involvement Plan – Presentation</p> <p>Paul Semple from National Trust attended the meeting and gave presentation with a summary of the plans to involve the community and his role as the community and participation manager at National Trust Formby</p> <p>Paul shared that the community involvement plan is part of an ongoing project for Victoria Road and an agreement in place to create several different plans to tie in with transfer of land and lifeboat road. The area needs to consider the conservation of the area and that on peak days there can be 15,000 visitors.</p> <p>The Community plan, as part of life boat road was created to increase engagement with community and local visitors. It is based on feedback from staff and volunteers and residents Sefton wide.</p> <p>The Community Involvement Plan has had input from national trust consultants and experts locally. A Large part of work directed by feedback by residents and volunteers through stakeholder mapping and engagement.</p> <p>Part of overall national trust vision strategy set up for 2025 and to tie in with the property business plan.</p> <p>Overall, it has 4 key objectives:</p> <ul style="list-style-type: none"> ○ Raising awareness ○ Increase support locally 	

<ul style="list-style-type: none"> ○ Increase public support of work by engagement ○ To encourage opportunity for all and the community <p>In summary, the aim is to give information and gather information, consult with key people, and support all the National Trust meet. The intention is to increase staff confidence around engagement to connect with the community and for it to be the hub of the local community. The Trust is currently working with the police, fire service and council, working with hard-to-reach groups and working with young people and primary/secondary school children. Would like to have a space for people to access and be part of the hub of the community and show case work on site.</p> <p>The Trust will be looking to listen and evolve and celebrate work going on to make improvements and celebrate success.</p> <p>Jayne Vincent thanked for PS for coming along today and good to see this ongoing engagement and consultation which has helped develop plan.</p> <p>Jayne asked if Ward Councillors are involved - PS advised has regular ongoing meetings with Ward Councillors.</p> <p>Jayne also advised to link up with Stephanie Jukes around Climate Change Engagement Consultation.</p> <p>Cllr Lappin thanked Paul for attending and said that it was a good example of how consultation and engagement should be in the Borough.</p>	<p>Paul to link up with Stephanie Jukes</p>
<p>6. Sefton Economic Strategy 2022-2023- Stuart Barnes/Mike Mullin</p> <p>Stuart Barnes introduced to the Panel that last production of the Sefton Economic Strategy was in 2018/19 which followed two major pieces of work in 2017/18- (i) Local Economic Assessment; the building blocks and evidence base for the strategy and (ii) Economic Framework which provided the strategic direction.</p> <p>The final piece of work was delegated to Cabinet Member Regeneration & Skills who approved the Sefton Economic Strategy</p>	

Action Plan in December 2019. The delivery of the Sefton Economic Strategy Action Plan was interrupted by the Covid-19 outbreak in March 2020 and its subsequent strains resulting in a two- year pandemic which has impacted on Sefton's economy, communities, residents, and businesses. During this time, the Council responded by repurposing the strategy to focus on new emerging priorities resulting in the production of the Sefton Strategic Recovery Plan (November 2020).

There is a clear need to update, refresh and, where applicable, repurpose the Sefton Economic Strategy, with a specific focus on recovery following the pandemic. This is detailed work which will be undertaken by the Economic Growth & Housing service, and co-ordinated by InvestSefton and assisted by Consultants Mickledore.

The four key strategic themes have been identified as follows:

- Employment and opportunities for work
- Business Growth & Investment
- Social inclusion and access for all
- Regenerated places

Mike Mullin gave a summary of the consultation slide deck. He thanked JV for support with consultation process.

There has been a questionnaire developed for businesses and stakeholders and an easy read version of the questionnaire will be available online and as a hard copy. The consultation was due to start on the 14th July at the Sefton Economic Forum but decided to put back a week – to start on the 20th July – 17th August.

The consultation methodology includes:

- Survey to over 3,000 businesses within borough online
- Presented to businesses and community-based organisations
- To offer link and easy read versions and focus groups
- In terms of internal exercise information to go to all Elected Members and presentation to Leadership Board and Growth Board and LCR colleagues

Mike said he would welcome any advice from panel as to how to reach out to people and is hoping to beat responses received last time and make consultation meaningful.

Cllr Shaw referred to pages 40/41 minor issues to some of the equality questions.

Mike
Mullin/Jayne
Vincent

Mike Mullin

Jayne thanked Cllr Shaw for the feedback and confirmed it was a formatting issue that would be amended.

Cllr Lappin acknowledged the involvement of Elected members but also mentioned about involving the MPs too.

Cllr Lappin thanked Stuart and Mike for their report and asked that they return with their feedback and evaluation report.

7. Land Commission and Old Road Community Engagement

Item withdrawn

8. 0-19 Commissioning Service Feedback and Evaluation Report – Natalie Ashworth

Sefton's Public Health Team commission MerseyCare to deliver the Healthy Child Programme for 0-19 years (0-25 years for children with SEND). This programme includes provision delivered by the School Nursing Service, Health Visitor Service and Nursery Nurses, who help to address the health and wellbeing needs of our children and young people both in a universal and targeted manner, alongside delivering other functions such as health checks and immunisations.

Natalie Ashworth described the methods used as part of consultation, which were twofold:

- An online consultation survey mainly aimed at our parents and carers and partners, to get views around school nursing and Health visiting. A lot of meetings took place with stakeholders and partners who circulated questionnaire to staff and service users
- Sefton's young advisors were also commissioned to do a more specialist piece of work with young people in schools and via social media

The questionnaire was youth proofed to ensure it resonated with young people. In terms of findings from the questionnaire – 67% of the responses were from parents/carers

- 44 unaware of the service and 65 have not used it
- Parents who used it said good advice was given
- School nurses were good at tying in with other services
- Recommendations were improvements in managing to access service, improved communication, and improved promotion

27 schools were involved with 68 responses from young people

- Recommendations were that more awareness was needed about the service - Health visiting service children aged 0-5 much less aware of service
- 63% of respondents said it was a good service
- Recommendations again was to increase visibility so that young people are more aware of the offer

The implementation commenced just as Covid began and all face-to-face delivery ceased. Nurses were particularly involved in vaccinations and worked with children in need. The findings not yet implemented will begin as of September. The focus is to start picking up mandated functions.

In terms of future engagement, a lot of consultation has happened and is currently happening by the provider:

- MerseyCare has implemented a few systems which prove good when managing data i.e., implemented in June text message service called 'Chat Health' which is available for young people to text any concerns or worries or advice need around health and replied by a skilled nurse
- Lots of themed data coming back around mental health concerns for our young people which is fed back into service
- Health surveys launched in June for Year 9

The 0-19 commission was due to expire few years ago and was extended during covid and we are currently in the process of rewriting the specification to go on Chest. This will include feeding in data from SEND and other consultations into the specification for health needs of children to ensure we are meeting the needs of young people. There will be a specific section of specification where the provider will ensure consultation and engagement is incorporated and a continuing process throughout the commission.

Jayne Vincent agreed that it is good to add in insight that we know from other consultations. Jayne also asked whether young people are going to be involved in the re-procurement?

Natalie confirmed that young people would once again be asked to be part of the procurement panel.

Diane Blair said it was good to see that the service is looking at what other intelligence is out there currently and building this in also – any gaps get feedback and engagement.

Natalie Ashworth

Jayne agreed that it was good to hear also how the service has built-in feedback in service going forward and that it would be good to go back to children and young people to share and let them know we are listening.

Natalie agreed to look at how they can feedback to young people as to how the information they have given has been used.

- **9. Feedback and Evaluation Report – Adult Substance Use Service – Heather Redhead**

Heather passed on apologies from Julie Tierney and that she would be presenting the report.

Stakeholder consultation took place in February 2021. Engagement completed with a range of people including service users. The following methods took place:

- Held telephone interviews with service users
- Telephone interviews with partners
- Surveys with GP's
- Surveys with existing staff – all electronic
- Group calls with partners
- Surveys with pharmacists

The aim was to have robust evidence based on people's different views, to feed into new process and commissioning of this service. Some clear themes came from the feedback to help with the prioritising new commission.

- How we listen as an ongoing theme -how we feedback to responses being made
- Suitability of the Bootle venue
- Links with the community with service users re stigma around drugs and alcohol services
- How people in community know what already exists

Some changes have been made because of the feedback:

- A new site is now operational in Bootle
- Comments boxes placed in reception areas of two buildings
- The new commissioner's contract has included outreach work has been done with partners

Cllr Shaw referred to section 3.2 which mentions that 21 people volunteered to participate and asked for some context in terms of the percentage of service users this relates to?

Heather explained that the challenges of covid meant that there were some restraints for service users to be involved in the telephone interviews. Although small cohorts, the themes were consistent. In the future it may be that focus groups may work, where small groups of people are together discussing as a group.

Jayne also mentioned that whilst focus groups can work for some people it may also be advisable to think about offering one to one face as some people are not comfortable in sharing in a group.

Cllr Lappin thanked Heather for attending and her report.

10. Recommission of Young People and Family Substance Use Services – Suzanne McCumiskey

Suzanne was attending on behalf of Julie Tierney to discuss the consultation for young people and family's substance use service. The aim is to assess the perceptions of current service users surrounding their experience with this service. Also, to review key parts of the referral pathway by engagement with partners to see if there are any positive improvements that can be made to the service prior to the re-procurement.

The consultation would be taking place over a two-week period from 15 July – 29th July

Methods are:

- Telephone surveys
- Focus groups with the support of the Young Advisors
- Providers will be asked to disseminate a partner survey
- Looking to do focus groups – support of GR on young Advisors with non-service users, to take place in Parents 2000 in Southport, Space located Marsh Lane, Bootle and Parent and Carers in Crosby
- Send out a partner survey to education and mental health network via Sefton CVS
- Partner Survey also to Education and Collaborative Group via Trisha Davies
- High Intensity Users via Gina Harvey at Sefton CVS

<ul style="list-style-type: none"> • Wide reaching to Early health partnership and communities young people services • School heads • Survey disseminated by 'We are with you' (Provider) • Service users are two approach phone interviews and family survey • Service users young people also booked in for phone interview • Important to get feedback from staff • Partner survey for wider safeguarding partnership <p>There may be some resistance to engaging focus group – as sensitive issue, so a phone interview will take place and six families booked in to be involved. Consent has been given for the phone interviews to be passed on to third party.</p> <p>Suzanne thanked Jayne Vincent for all support helping with EIA collating and Georgia Gibbens for the Young Advisors help in terms of surveys produced and focus group questions.</p> <p>Jayne Vincent said it was good to see EIA and adapted methods of who need to speak to and engaging the Young Advisors. It was also good to see that for the interviews with family and young people there is consent forms. However has there been any consideration to having a participation sheet/guidance for people taking part to help them understand the process?</p> <p>Suzanne said she will speak with the Provider and send them a briefing note.</p> <p>Cllr Shaw asked why the survey and information is being sent to primary school's heads – should it not just go to secondary heads?</p> <p>Suzanne indicated that the intention is to go to all schools – but will speak with Julie Tierney and inform Jayne Vincent of a response next week</p> <p>Cllr Lappin thanked Suzanne for her report and asked that she return with a Feedback and Evaluation report.</p>	<p>Suzanne McCumiskey</p> <p>Suzanne McCumiskey</p>
<p>11.Proposal to undertake Public Engagement and Consultation Strategy – Climate Emergency – Stephanie Jukes</p> <p>Stephanie Jukes attended on behalf of Julia Thorpe (new climate officer commencing in August)</p>	

Stephanie presented some slides about the consultation process. The aim is to inform Committee Plans for community engagement consultation around climate emergency. The Council has already done a lot of work how to approach the climate emergency and how to work with communities and partners but has not been able to do as much in terms of engagement as hoped due to covid pandemic.

There is a lot of support within Council and from partners to involve community and build on the engagement that has taken place over the past two years and for the COP26. Involved in other ongoing consultation's had strong climate link

The consultation starting at the end of July and will run until 30th September. The methods include:

- Keen for schools to be involved and engaged with young people
- Liaising with businesses and community groups
- Will be looking at having on-line using Your Sefton Your Say
- Also doing in person events and working with officers to liaise directly
- There is a communications plan in place

The aim is to report back when the consultation closes at the end of September and putting together a plan and publishing results. The results will go to the Member Reference group in November and shared with the Panel after this.

Jayne Vincent mentioned it was good to see information being turned into easy read

Diane Blair mentioned that Healthwatch Sefton would be a key stakeholder as it has good links with residents.

Cllr Lappin thanked Stephanie for her report and asked that she return with a feedback and evaluation report.

Stephanie Jukes

12. Proposal to undertake Public Engagement and Consultation Strategy – Monitoring and Evaluation of Active Travel Tranche 1 Routes in Bootle and Southport – Andrew Dunsmore

Andrew Dunsmore explained that he was attending the panel in connection to the monitoring and evaluation of the Active Travel Tranche 1 routes in Bootle and Southport, but this also has links with last item as hoping to produce a Low Carbon Transport Strategy and consult to help shape and guide the Strategy.

The Department for Transport (DfT) announced the Emergency Active Travel Fund in May 2020 and this funding was then delegated into three tranches. Tranche 1 supported the immediate installation of active travel schemes to encourage walking and cycling. Tranche 1 schemes were designed to be implemented on a temporary basis with the potential to then be developed and further tailored into permanent longer-term schemes.

Sefton Council submitted two schemes as part of Tranche 1 which

included the following improvements:

- Bootle Active Travel Tranche 1
- Southport Active Travel Tranche 1

Andrew explained that the Tranches come to Sefton from the Liverpool City Region as there is a requirement of consultation for tranches. Tranche 1 funding came in the pandemic period and there was a decision to go forward with scheme to take advantage of fact of the pandemic and people doing more walking and cycling.

The Tranche 1 scheme has been in place for a while and there is a need to decide if retained or modified. The decision is ultimately made by Cabinet Member later in Autumn (Oct). The Department of Transport shared guidance as to how to produce a draft evaluation plan but there was a delay to this guidance. In accordance with the guidelines. Part of data would like to capture who is using cycling facilities and to do some surveys for cyclists - handing out forms. There will also be surveys for business/residents and letters will be sent out for opportunity to comment.

To aim is to complete survey work August/Sept to capture schools and colleges and to take information together and modify for an improved scheme going forward.

Andrew also shared with the Panel that Tranche 2 came with conditions where the LA had to consult and show there was broad support. Further Tranches will have a slightly different requirement – there will be a need to have to complete consultation and appropriate surveys with acknowledgement that LA's don't have to show broad support but reasonable levels of consultation.

Andrew
Dunsmore

Jayne Vincent asked that there is consideration of the information and font size where it is going to read.

Cllr Lappin thanked Andrew for attending and presenting the report and asked that Andrew return with the Feedback and Evaluation report.

13. Any Other Business

No further business

14. Date of Next Meeting

9 September 2022 @ 10 am, Bootle Town Hall.