

Sefton Public Engagement and Consultation Panel

Date: 11th November 2022

Title: Feedback and Evaluation report – Orrell Mount Park masterplan consultation

Report of: Simon Burnett, Assistant Director of People (Communities)

1. **Purpose of the Report**

- 1.1 To provide feedback on the Orrell Mount Park masterplan consultation.
- 1.2 The Panel have agreed to appraise the Feedback and Evaluation Reports in accordance with the standards of public engagement and consultation and will consider: -
 - How the activity was carried out.
 - the opinions of the people taking part on how they found the process.
 - The number of people who took part and the costs of the different methods of getting them involved.
 - How successful different methods were at getting the views of people who are not normally heard, for example, children, young people and people with disabilities.
 - How the results will be fed back to the public; and
 - How will the results influence policies and service plans.

2. **Name of Issue you were Consulting On**

- 2.1 A report was brought to the Consultation and Engagement Panel on 27 May, outlining the need to gain feedback on a proposed site masterplan at Orrell Mount Park.
- 2.2 Therefore, the purpose of this report is to provide the Engagement and Consultation Panel with information relating to the outcome of the consultation exercise for the Orrell Mount Park masterplan and subsequent feedback. An EIA was completed at the time and is available in the annexe below.

3. The Consultation Process

3.1 The consultation ran from Monday 30 May – Friday 22 July, giving 8 weeks in order for those wishing to complete the survey and send their feedback. The process involved the gathering of both quantitative and qualitative feedback. The following consultation methods were utilised:

- Public Consultation Survey (online and hard copy versions)
- Stakeholder engagement interviews and 6 public drop-in sessions
- Information booklet, including:
 - site masterplan proposal.
 - proposals background information.
 - how to participate in the consultation
 - frequently asked questions (FAQs)

3.2 Distribution methods involved using both online platforms and hard copies being delivered to key public building including libraries, leisure centres and community centres.

3.3 The consultation survey was the main source of quantitative information gathering in the process. The survey was available online using the Survey Monkey platform with hard copies also distributed to local community facilities to enable those not able to complete the online survey to participate in the consultation.

4. Summary of the Consultation Results

4.1 Engagement

The survey received 986 responses, of which 36 were hard-copy versions.

The drop-in sessions were attended by

Drop-in sessions – 9th June 2022

- Morning: 7 attendees
- Afternoon: 8 attendees
- Evening: 26 attendees

Drop-in sessions – 11th July 2022

- Morning – 4 attendees
- Afternoon – 3 attendees
- Evening – 6 attendees

986 responses were collected via the Consultation Survey, 36 of which were hard-copy versions.

Agenda item 7

The survey was split into 3 sections with each containing questions about the following:

1. The proposed 3G pitch & new modular building for changing provision
2. The proposed wider masterplan and other developments
3. Personal data questions

In terms of the survey outcomes.

- 48.78% were in support of the 3G pitch proposals (480 respondents)
- 2.12% neither in support nor against (21 respondents)
- 49.09% were against the 3G pitch proposals (483 respondents)

With the lack of majority support for the proposal, Sefton Council Leader Cllr Ian Maher made the decision that the 3G pitch element of the proposals will not go ahead.

While the plans for the new football facilities were not supported, the consultation showed a clear desire for the wider improvements to the park.

5. **Feedback**

- 5.1 The outcome was announced through a press release from Sefton Council, as well as directly to stakeholders.

6. **Future engagement**

- 6.1 Plans around the wider site masterplan are subject to funding and will follow relevant Council processes as any developments are progressed.

Further developments will be communicated via various channels, including directly with relevant stakeholders.

7. **Recommendations**

- 7.1 The Public Engagement and Consultation Panel are recommended to
- a) Note the contents of the report and feedback and evaluation forms
 - b) Request that lead officers provide the Public Engagement and Consultation Team with the results and reports so that they can be uploaded onto the Consultation Hub.
 - c) Request that lead officer's report to a future Panel meeting to update the panel as to any additional changes that have occurred as a result of the consultation feedback.

Annexes

FMG Consultancy report attached in full (accessible version)

Consultation & Engagement panel report – 27th May 2022

Link to the report

<https://modgov.sefton.gov.uk/documents/s109575/Project%20Proposal%20report%20-%20Orrell%20Mount%20development.pdf>

Consultation & Engagement easy read

Consultation & Engagement feedback report easy read

EIA