



LICENSING ACT 2003 PREMISES LICENCE

Part 1

Premises Licence Number

039764

Premises detail:

The Dram Gift Shop
76 Botanic Road
Southport
PR9 7NE

Licence Time Limit:

Not Applicable

Licensable Activities:

The sale of alcohol by retail

Times of Licensable Activities:

The sale of alcohol by retail

Monday - from 11.00 to 15.30

Tuesday - from 11.00 to 15.30

Wednesday - from 10.00 to 18.30

Thursday - from 10.00 to 18.30

Friday - from 10.00 to 18.30

Saturday - from 10.00 to 18.30

Sunday - from 12.00 to 16.30

Opening hours of premises:

Monday - from 11.00 to 16.00

Tuesday - from 11.00 to 16.00

Wednesday - from 10.00 to 19.00

Thursday - from 10.00 to 19.00

Friday - from 10.00 to 19.00

Saturday - from 10.00 to 19.00

Sunday - from 12.00 to 17.00

Sales of Alcohol authorised:

On/Off Premises

Part 2

PREMISES LICENCE HOLDER

Name: Mr Darren Boyd-Preece

(Registered) Address: [REDACTED]
[REDACTED]
[REDACTED]

Telephone number: [REDACTED]

**Email:
(if applicable)** [REDACTED]

**Company/Charity Reg. Number:
(if applicable)**

DESIGNATED PREMISES SUPERVISOR

Name: Mr Darren Boyd-Preece

Address: [REDACTED]
[REDACTED]
[REDACTED]

Telephone number: [REDACTED]

Issuing Licensing Authority: [REDACTED]

Personal Licence Number: [REDACTED]

Annex 1 – Mandatory Conditions

1.No supply of alcohol may be made under the Premises Licence:-

- a)At a time when there is no Designated Premises Supervisor in respect of the premises licence, or
- b)At a time when the Designated Premises Supervisor does not hold a personal licence or his personal licence is suspended.

2.Every supply of alcohol under the premises licence must be made or authorised by a person who holds a personal licence.

(1) The responsible person must ensure that staff on relevant premises do not carry out, arrange or participate in any irresponsible promotions in relation to the premises.

(2) In this paragraph, an irresponsible promotion means any one or more of the following activities, or substantially similar activities, carried on for the purpose of encouraging the sale or supply of alcohol for consumption on the premises—

(a) games or other activities which require or encourage, or are designed to require or encourage, individuals to—

(i) drink a quantity of alcohol within a time limit (other than to drink alcohol sold or supplied on the premises before the cessation of the period in which the responsible person is authorised to sell or supply alcohol), or

(ii) drink as much alcohol as possible (whether within a time limit or otherwise);

(b) provision of unlimited or unspecified quantities of alcohol free or for a fixed or discounted fee to the public or to a group defined by a particular characteristic in a manner which carries a significant risk of undermining a licensing objective;

(c) provision of free or discounted alcohol or any other thing as a prize to encourage or reward the purchase and consumption of alcohol over a period of 24 hours or less in a manner which carries a significant risk of undermining a licensing objective;

(d) selling or supplying alcohol in association with promotional posters or flyers on, or in the vicinity of, the premises which can reasonably be considered to condone, encourage or glamorise anti-social behaviour or to refer to the effects of drunkenness in any favourable manner;

(e) dispensing alcohol directly by one person into the mouth of another (other than where that other person is unable to drink without assistance by reason of disability).

The responsible person must ensure that free potable water is provided on request to customers where it is reasonably available.

(1) The premises licence holder or club premises certificate holder must ensure that an age verification policy is adopted in respect of the premises in relation to the sale or supply of alcohol.

(2) The designated premises supervisor in relation to the premises licence must ensure that the supply of alcohol at the premises is carried on in accordance with the age verification policy.

(3) The policy must require individuals who appear to the responsible person to be under 18 years of age (or such older age as may be specified in the policy) to produce on request, before being served alcohol, identification bearing their photograph, date of birth and either—

(a) a holographic mark, or

(b) an ultraviolet feature.

The responsible person must ensure that—

(a) where any of the following alcoholic drinks is sold or supplied for consumption on the premises (other than alcoholic drinks sold or supplied having been made up in advance ready for sale or supply in a securely closed container) it is available to customers in the following measures—

- (i) beer or cider: ½ pint;
- (ii) gin, rum, vodka or whisky: 25 ml or 35 ml; and
- (iii) still wine in a glass: 125 ml;

(b) these measures are displayed in a menu, price list or other printed material which is available to customers on the premises; and

(c) where a customer does not in relation to a sale of alcohol specify the quantity of alcohol to be sold, the customer is made aware that these measures are available.

1. A relevant person shall ensure that no alcohol is sold or supplied for consumption on or off the premises for a price which is less than the permitted price.

2. For the purposes of the condition set out in paragraph 1 -

(a) “duty” is to be construed in accordance with the Alcoholic Liquor Duties Act 1979;

(b) “permitted price” is the price found by applying the formula $P = D + (D \times V)$, where -

- (i) P is the permitted price,
- (ii) D is the rate of duty chargeable in relation to the alcohol as if the duty were charged on the date of the sale or supply of the alcohol, and
- (iii) V is the rate of value added tax chargeable in relation to the alcohol as if the value added tax were charged on the date of the sale or supply of the alcohol;

(c) “relevant person” means, in relation to premises in respect of which there is in force a premises licence -

- (i) the holder of the premises licence,
- (ii) the designated premises supervisor (if any) in respect of such a licence, or
- (iii) the personal licence holder who makes or authorises a supply of alcohol under such a licence;

(d) “relevant person” means, in relation to premises in respect of which there is in force a club premises certificate, any member or officer of the club present on the premises in a capacity which enables the member or officer to prevent the supply in question; and

(e) “value added tax” means value added tax charged in accordance with the Value Added Tax Act 1994.

3. Where the permitted price given by Paragraph (b) of paragraph 2 would (apart from this paragraph) not be a whole number of pennies, the price given by that sub-paragraph shall be taken to be the price actually given by that sub-paragraph rounded up to the nearest penny.

4. 1) Sub-paragraph (2) applies where the permitted price given by Paragraph (b) of paragraph 2 on a day (“the first day”) would be different from the permitted price on the next day (“the second day”) as a result of a change to the rate of duty or value added tax.

(2) The permitted price which would apply on the first day applies to sales or supplies of alcohol which take place before the expiry of the period of 14 days beginning on the second day.

Annex 2 – Conditions consistent with the Operating Schedule

The premises shall operate as a retail shop and not as a bar.

Staff shall be trained in the contents of the premises licence including times of operation, licensable activities and all conditions. Training shall be recorded in documentary form that will be available for inspection at the request at all reasonable times by an authorised officer from a relevant responsible authority and/or Merseyside Police. The records will be retained for at least 12 months.

CCTV coverage shall be provided in the form of a recordable system, capable of providing clear quality images in all lighting conditions.

Cameras shall encompass all entrances and exits to the premises and all areas where the sale/supply/consumption of alcohol occurs and the public have access to.

External cameras will cover the immediate front, outside main door area of the premises.

Equipment shall be maintained in good working order in accordance with the manufacturer's instructions.

The system shall record in real time and operate whilst the premises are open for licensable activities.

The recordings shall be kept available for a period of 31 days and made available to Police Officers on reasonable written request for evidential purposes, in accordance with the relevant Data Protection Legislation (currently GDPR 2018).

The Recording equipment shall be kept in a secure environment under the control of the Premises Licence Holder or other responsible named individual.

An incident book shall be maintained to record any activity of a violent, criminal or anti-social nature. The record will contain the time and date, the nature of the incident, the people involved, the action taken and details of the person responsible for the management of the premises at the time of the incident. The incident book shall be available for inspection at all reasonable times by an authorised officer of relevant responsible authority and/or Merseyside Police. The records will be retained for at least 12 months.

A Challenge 25 policy must be adopted, implemented and advertised within the premises, whereby an accepted form of photographic identification must be requested before any alcohol is sold to any person who appears to be under 25 years of age. Acceptable proof of age must include identification bearing the customers photograph, date of birth and integral holographic mark or security measure. Suitable means of identification would include PASS approved proof of age card, photo-card driving licence or passport.

Refusals system in place (book) to be monitored by the Designated Premises Supervisor and made available to an authorised officer of the relevant responsible authority and/or Police Officer.

Any one who is drunk or disorderly shall not be supplied with any tasters. Any tasters provided will be accurately measured and not poured directly from bottle to glass.

The DPS shall manage closely those who enter the shop to ensure that those in the shop are in a safe environment.

There shall be daily premises checks and routine maintenance (PAT testing, fire equipment and alarms etc.) carried out to ensure the environment remains a safe place to be. The DPS shall be first aid trained, and the premise shall keep an accident book to record any accidents, with a view to preventing them in the future.

There shall be no provision of any entertainment or music (apart from background music).

There shall be no bright lights shining from the shop to cause any light pollution to local residents.

Any waste shall be removed from the site in a quiet and orderly way so as not to create any mess or unwanted noise. As shall any deliveries coming into the shop.

There shall be no entertainment on site and the premises shall have no visual content that would not be appropriate for children to see. All minors shall be accompanied by an adult at all times.

All staff who are to work in the shop shall under go a basic CRB check prior to beginning work.



Annex 3 – Conditions attached by Licensing Authority following hearing

