



Investment & Employment

Mark Long

www.sefton.gov.uk

Sefton Council 

Our purpose

- To deliver Sefton's 2030 vision for growth, we
 - Promote jobs and prosperity
 - Attract investment and development to key locations
 - Nurture enterprise and help businesses to thrive
 - Ensure Sefton and the coast are excellent destinations for visitors, and
 - Enable individuals to lead full and rewarding lives from access to education, training and employment
- We support One Council with Public Sector Reform and the Investment Masterplan



Who we are

Mark Long (Head of Investment & Employment)

- Claire Maguire (Service Manager – Employment)
- Mike Mullin (Service Manager – Business Growth & Investment)
- Eddie Sloan (14-19 Partnership Manager)
- Mark Catherall (Service Manager – Tourism)

We employ about 96 staff with annual spend of c£7m

The service is mainly funded from contracts, grants & income

We have offices in Bootle and Southport, and centres in Stanley Road, Bootle and at Cambridge Road, Seaforth



What we do

- InvestSefton – first stop for information and advice about growing a business, finding premises, and investing in the borough
- Sefton@Work – helps people prepare for work, offers job brokerage, fills vacancies for employers, with intensive support for those furthest from the jobs market
- Sefton Community Learning Service – “return & learn” basic education for people wanting to do more with their lives
- Tourism – destination marketing, co-ordination of the visitor experience, national events and conferences
- Liverpool City Region – strategy, influence, and delivery



Here to help

- Helping members e.g.
 - Information and trends in the local economy
 - Updates on key projects
 - Profiling your ward
- Helping your constituents e.g.
 - Starting a business
 - Financial assistance
 - Finding a job
 - Resolving complaints



How to contact me

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