



*Strategic Support Unit*  
*Jan McMahon – Head of Strategic*  
*Support*

[www.sefton.gov.uk](http://www.sefton.gov.uk)

Sefton Council 

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## Our Role

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- The role of this unit is to support the organisation to deliver efficient and effective services to residents and businesses, through supporting:
  - Change
  - Communication & Marketing
  - Commissioning
  - Performance & Intelligence
  - Procurement



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# Our Role

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**Change** - Providing Members and Strategic Leadership with support and information to set the overall strategic direction for the Council and to assure that the organisation is planning and delivering against its strategic priorities through ownership of change and corporate policy.

**Communication & Marketing** - Supporting Elected Members, the Strategic Leadership Board to manage the council's reputation, develop, maintain and build trust with the public and employees to protect the Sefton brand

**Commissioning** - Providing decision-makers and commissioners at the strategic and operational level with support to make effective, evidence-led commissioning decisions, making best use of all resources to deliver the desired outcomes for our citizens.

**Performance** - Providing internal control frameworks that support the effective running of the organisation and performance management on behalf of the Council

**Procurement** - Supporting the Council to achieve value for money through establishing appropriate procurement frameworks and supporting the procurement process.



# Contact Details

- Head of Strategic Support – Jan McMahon
- Communications Manager – Nicky Speed
- Strategic Support Manager – Tara Scott
- Commissioning Support Manager – Carol Cater
- Performance & Intelligence Manager – Wayne Leatherbarrow
- Procurement Manager – TBC.