

CABINET MEMBER UPDATE REPORT		
Overview and Scrutiny Committee (Regeneration and Skills)		
<i>COUNCILLOR</i>	<i>PORTFOLIO</i>	<i>DATE</i>
Ian Moncur	Health and Well Being	February 2020

Green Sefton

Green Sefton provide Cabinet Member a monthly update on each area of the service in turn, and have been sharing these wider since January. These have been developed into a simple newsletter format and have been shared initially with all ward Councillors, and then subsequently with Friends and other volunteer groups, sports and recreation groups, and other partner organisations.

Feedback has been positive on this improved, and open, style of communication, and these are attached as an update for this committee also.

In summary, key ongoing issues headlines are as follows:

Development:

- Regional Coastal Monitoring next phase bid
- Crosby major scheme development
- The Pool project development
- Gormleys maintenance work
- Coronation park social finance project

Community and Resources

- Development of a new Tree Management strategy
- Market testing of empty buildings and land opportunities
- Golf driving ranges development
- Major consultation on the vision for Ainsdale Beach
- Allotment strategy working group
- Volunteers and group development strategy 2020
- Natural alternatives expansion

Land Management

- Green Sefton: Enterprise (our steps into the commercial world – bringing additional staffing and resource)
- Insource grounds maintenance for Cemeteries and Crematoria (incl 9 new staff joining the team April 2020)

- Changes to beach car park management and visitor engagement – longer hours of operation, and improvements to infrastructure
- Last year of the 10 year HLS project on Ainsdale and Birkdale sandhills
- Replacement of vehicles, fleet and machinery planned spring 2020
- England Coast Path (potential in house project delivery, only Local Authority in the UK!)

Overall: Green Sefton

- Coast Plan sub strategies development
- Our 'place based' strategy development
- Re-looking at time management; to make sure we focus on the right things at the right time
- Internal Working groups continue to develop – (incl income and growth, information and intelligence, systems of working, health and safety etc)

Overall: wider

- Input into Climate Change strategy
- Borough of Culture (incl environment focus autumn 2020)
- The Good Business festival (incl coast themed focus for conference)

More detail on all of the above can be found on the attached newsletters, and officers are more than happy to discuss any of the issues further as requested.